

KIDNEY WELLNESS & HEALTH EXPO

A Chronic Kidney Disease Awareness Initiative of Commissioner Alisa L. Simmons

Dear Friend,

As Tarrant County Commissioner - Precinct 2, I'm committed to improving the health and well-being of my constituents. That's why I'm inviting you to join me in the fight against **Chronic Kidney Disease**, one of the most common and deadly health conditions affecting individuals across the United States and here in Tarrant County.

I'm asking you to become a sponsor of my upcoming **Kidney Wellness & Health Expo** so that, together, we can increase early detection of kidney disease and raise awareness about prevention and treatment of this condition.

Chronic Kidney Disease is a silent killer. It often goes undetected until it's too late. I'm more fortunate than many. Three years ago, I was diagnosed early with Stage 2 CKD.

Chronic Kidney Disease can lead to kidney failure, heart disease, stroke and, even, cancer; but there is hope. Many people diagnosed with kidney disease can live longer and healthier lives.

This is my motivation for hosting this screening and awareness event.

The 2025 event will be **Saturday, March 15, 2025**, at the Tarrant County Sub-Courthouse in Arlington. The event will feature:

- **Free kidney function screenings**
- **Educational workshops & healthy cooking demonstrations**
- **Kids Zone**

As a sponsor, you'll have an opportunity to showcase your commitment to the community and gain exposure for your brand. You'll receive various other benefits, depending on your sponsorship level, including an exhibit booth to promote your products and services.

Together, we'll make huge strides in improving the health outcomes of Tarrant County residents.

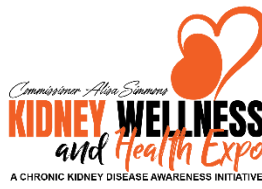
Please return the enclosed Early Bird Commitment Form by Friday, Jan. 10, 2025. As an **Early Bird**, you'll receive two free dinners in my office suite during the Kidney Wellness & Health Expo.

My staff will reach out to see if you have questions. If you have concerns before then, please call or email Valerie Hill at (817) 248-6099 or vdhill@tarrantcountytx.gov.

Thank you for your kindness and generosity. I look forward to your partnership!

Sincerely,

Alisa L. Simmons



SPONSORSHIP PACKET 2025 KIDNEY WELLNESS & HEALTH EXPO

A Chronic Kidney Disease Awareness Initiative of Commissioner Alisa Simmons

TITLE SPONSOR - \$10,000 (NEW!)

- Event retitled to include Sponsor's official name
- Exclusive sponsor of Main Stage entertainment
- 5-minute address to attendees
- All items at CHAMPION Level

CHAMPION - \$5,000 (RECOMMENDED)

- Logo on exterior of event Swag Bags; option to add unlimited items to event Swag Bags
- Logo on event T-Shirt
- Sponsorship of kidney-healthy Food Demo during the event
- Logo sticker on complimentary Lunch Box
- Logo included on video loop (played on large screen in Main Hall)
- Access for 3 to Commissioner's Hospitality Suite
- All items at **HERO** Level

HERO - \$2,500

- Logo on Retractable Banner
- Logo on Event T-Shirt
- Option to add 2 items inside Event Swag Bag
- Sign at entrance of Educational Breakout Sessions
- Access for 2 to Commissioner's Hospitality Suite
- All Items at **ADVOCATE** Level

ADVOCATE - \$1,500

- Logo on Print Materials, including press releases, program brochures, retractable program banners
- Option to add one item inside event Swag Bags
- Rotating ad on Digital Lobby Banner for 10 days prior to, during, and for 10 days after event

SUPPORTER - \$500

- Logo placement on digital flyers, e-blasts, and social media posts

**All sponsorship levels include:
6-ft. exhibit table; two chairs
Wastebasket access is available.**

The Problem

In the United States, an estimated 37 million adults have chronic kidney disease (CKD) – and approximately 90 percent don't know they have it. About 1 in 3 adults in the U.S. are at risk for kidney disease.

The Solution

The National Kidney Foundation is revolutionizing the fight to save lives by eliminating preventable kidney disease.

***EARLY BIRD SPECIAL! Reply by Jan. 10, 2025, to receive 2 fine dining meals on 3/15/25!**

Mail your reply to:

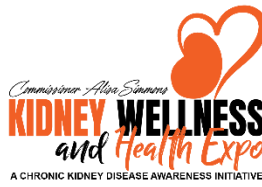
Commissioner Alisa Simmons

700 E. Abram St., Ste. 304, Arlington, TX 76010

Email: Valerie Hill at vdhill@tarrantcountytx.gov

(817) 248-6099

Tarrant Special Events Foundation is a 501(c)(3).



2025 SPONSOR COMMITMENT FORM
KIDNEY WELLNESS & HEALTH EXPO

A Chronic Kidney Disease Awareness Initiative of Commissioner Alisa L. Simmons

Contact Name _____

Corporate Name _____

(List corporate name as it should appear in recognition materials)

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

2025 SPONSOR COMMITMENT

I support Commissioner Alisa Simmons' Kidney Wellness & Health Expo at the following level:

TITLE SPONSOR LEVEL \$10,000 (NEW for 2025!)

CHAMPION LEVEL \$5,000 (Recommended)

HERO LEVEL \$2,500

ADVOCATE LEVEL \$1,500

SUPPORTER LEVEL \$500

With regrets, I'm unable to sponsor the 2025 Kidney Wellness & Health Expo but would like to support Commissioner Alisa Simmons' health initiative with a donation in the amount of \$ _____.

Please make your commitment by Jan. 24, 2025, to be recognized in promotional materials.

Make checks payable to: Tarrant Special Events Foundation – Precinct 2

Mail this reply form to: Office of Commissioner Alisa Simmons

Tarrant County Sub-Courthouse

700 E. Abram St., Suite 304

Arlington, TX 76010

For more information, call Valerie Hill at (817) 248-6099 or email vdhill@tarrantcountytexas.gov

Tarrant Special Events Foundation is a 501 (c)(3) nonprofit organization